



NEWS RELEASE

For Immediate Release

POLYURETHANE MACHINERY CORPORATION (PMC)

PMC Gets a New Look! New website is launched - with the end user in mind

LAKESWOOD, NJ – February 5, 2016 –

[Polyurethane Machinery Corporation \(PMC\)](http://www.polymacusa.com) has a new look! PMC, known for engineering a complete product line for urethane spray systems has announced the launch of their newly re-designed website – polymacusa.com.

“PMC is already positioned as a reputable OEM manufacturer in the sprayfoam and coatings equipment industry and we are launching a website that reflects our commitment and dedication to this industry”, said Mike Kolibas, President of PMC.

Not only does the new website reveal a more modern, aesthetically pleasing look – more importantly, it is completely focused on the visiting customer. “We are very pleased with the new look. Its easy navigation will provide all of our visitors with in-depth product knowledge and technical support”, said Vice President of Marketing & Sales, Bill Hrynkiwicz.

Along with a pleasant user experience and providing an easy resource for finding a local distributor, PMC has brought some other features front and center. The new website provides information on current promotions, a “What’s New” section focused on new products and company announcements as well as a focus on training. Training includes easy-to-follow instructional videos and PMC’s unique training vehicle – a state-of-the-art Mobile Equipment Showroom that redefines the way equipment is demonstrated and tested.

According to Craig Griffin, National Accounts Manager for PMC, “Redesigning the website and highlighting the enhancements we have to offer will assure an overall superior and informative experience for our customer and website visitors.”

Polyurethane Machinery Corporation (PMC) manufactures equipment and accessories for use in the urethane industry. At PMC, the service does not stop with the sale. PMC provides its customers with outstanding sales and technical service through a worldwide network of distributors.

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