

# NEWS RELEASE

## For Immediate Release

POLYURETHANE MACHINERY CORPORATION  
(PMC)

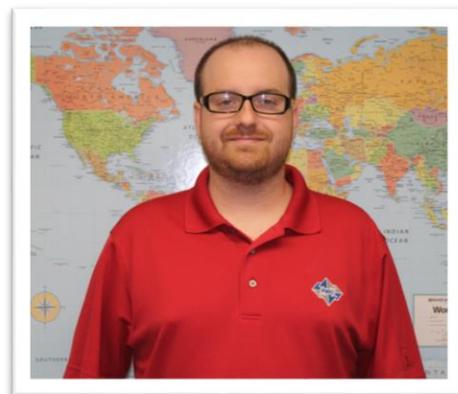


# POLYURETHANE MACHINERY CORPORATION

## PMC Promotes Mike Burke to Sales Representative

**LAKEWOOD, NJ - August 15, 2017**

[Polyurethane Machinery Corporation \(PMC\)](#) is pleased to announce the promotion of Mike Burke to Sales Representative. Mike has worked for PMC for the last eight years, serving in many pivotal roles in assembly and tech service. He has been responsible for managing shipping & receiving, machine assembly, component assembly, and tech service support for both domestic and international markets. He has also been a part of training for distributors and contractors.



Mike's diverse experience across many departments will be immensely beneficial in his new role. He will promote and support all Sales & Marketing efforts through customer service for PMC's extensive distributor network. He will be a main liaison between PMC and distributors, end users, integrators and material suppliers. He will assist with marketing efforts with the planning of promotions, advertising, trade show presence and social media.

"We are excited to have Mike join the sales team. His product knowledge and experience in assembly, tech service and training is a solid foundation for him to develop and execute efficient, meaningful business solutions and essential customer support", said Bill Hrynkiwicz, PMC Vice President of Marketing & Sales.

*Polyurethane Machinery Corporation (PMC) manufactures equipment and accessories for use in the urethane industry. At PMC, the service does not stop with the sale. PMC provides its customers with outstanding sales and technical service through a worldwide network of distributors.*

### **PMC Contacts for more information:**

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