

# NEWS RELEASE

## For Immediate Release

POLYURETHANE MACHINERY CORPORATION  
(PMC)



**POLYURETHANE  
MACHINERY  
CORPORATION**

## **PMC Promotes Craig Griffin to Director of National Sales**

**LAKEWOOD, NJ - June 15, 2017** - [Polyurethane Machinery Corporation \(PMC\)](#) is pleased to announce the promotion of Craig Griffin to Director of National Sales. For the last four years, Craig has been responsible for managing the relationships and performance of PMC's domestic distribution network as well as end-users and material suppliers. He has played a significant role in product training, marketing initiatives and developing new sales programs. In his new role, he will continue with these responsibilities and more. He will be accountable for evaluating the business through market research and one-on-one visits with customers; ultimately creating strategies to develop innovative products, increasing distribution, managing efficient shipping operations and implementing business solutions for all partners.

Craig joined PMC with extensive experience in sales, marketing and operations from a diverse range of industrial manufacturing industries. His knowledge of products and technical applications is vital to leading the company to continued sales growth.

Bill Hrynkiwicz, Vice President of Marketing & Sales of PMC stated "Craig has played an integral part of PMC's double-digit sales growth over the last few years. We are confident that he will provide great leadership in developing the business further, increasing distribution and continuing to provide a platform for developing new products and superior customer support".

*Polyurethane Machinery Corporation (PMC) manufactures equipment and accessories for use in the urethane industry. At PMC, the service does not stop with the sale. PMC provides its customers with outstanding sales and technical service through a worldwide network of distributors.*

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